

S.D.N.B. VAISHNAV COLLEGE FOR WOMEN
(AUTONOMOUS)
CHENNAI 600 044
DEPARTMENT OF ECONOMICS
SYLLABUS
I YEAR – MAJOR
I SEMESTER
CONTEMPORARY ECONOMIC ISSUES OF INDIA – I

UNIT – I

Concepts of growth and Development- Economic and non- Economic factors impeding economic development

UNIT- II

Human Resources- population growth as a retarding factor- Population policy.

UNIT – III

Capital formation – Human and Physical- Savings and Investment pattern during the plans- National Income- Methods– Limitations- Recent trends.

UNIT – IV

Agriculture in India – Low productivity – Problems- Green revolution – National Agricultural policy (2000) – WTO – Its Impact on Agriculture – Evaluation of Agricultural policy during plan period.

UNIT – V

Planning in India – Objectives and Strategy – Ninth and Tenth Five year plans.

PAPER II: STATISTICS FOR ECONOMISTS

UNIT-I

Nature – Significance and Limitations of statistics – collection, classification, types and tabulation of data– Diagrammatic and graphic representation

UNIT-II

Measures of central tendency- Arithmetic Mean, Median, Mode

UNIT-III

Measures of variation – Range, The Inter-quartile range and Quartile Deviation, Standard Deviation, Lorenz curve

UNIT-IV

Correlation – Limits of co-efficient of correlation – calculation of co-efficient of correlation – Rank correlation co-efficient – Regression – Two variable linear regression – Meaning – Regression lines and regression co-efficient

UNIT-V

Index numbers – Unweighted indices – Weighted indices – Tests of adequacy – consumer price index

Books for study:

- Gupta S.P. : Statistical Methods, Sultan Chand & Co, New Delhi, 2001.
- Mason, Lind & Marchal : Statistical Techniques in Business & Economics, McGraw Hill, 11th edition, 2001.
- G.S. Monga : Mathematics and Statistics for Economics, Vikas Publishing House Pvt. Ltd. New Delhi, 2000.
- P.R. Vittal : Business Mathematics and statistics, Margham Publishers, Chennai, 2000.

Books for Reference:

- T. Yamane : Statistics
- Croxten and Cowden : Applied General Statistics
- Nagar A.L. and Das : Statistics
- R.S.N. Pillai & V.Bagavathi : Statistics
- Richard A.Johnson : Probability and statistics for Engineers, Pearson Publication Delhi, 2000.
- Hooda R.P. : Statistics for Business and Economics, Macmillan Publishers, New Delhi.

ALLIED PAPER I

MARKETING - I

UNIT-I

Nature, scope and significance of marketing – Evolution of marketing – Basic concepts of marketing Different types of market – Modern marketing – Marketing environment.

UNIT – II

Functions of marketing – Function of exchange – Functions of physical distribution - Storage and warehousing – Transportation – Different modes of transport – Roadways, Railways Water ways and Airways – Choice of transport.

UNIT – III

Facilitating function – Grading and standardisation – Branding packaging and labeling – Marketing information system – Marketing research – Marketing risk – Marketing finance.

UNIT – IV

Product – New product – Product planning and development – Product – Product life cycle – Marketing of manufactured goods – Manufactured consumer goods – Manufactured industrial goods – Their classification – Characteristics and channels of distribution.

UNIT – V

Marketing of agricultural products – Regulated and organised market – Co-operative marketing bodies.

SEMESTER II

MAJOR PAPER– III CONTEMPORARY ECONOMIC ISSUES OF INDIA-II

UNIT-I

Role of Industries- Small scale industries- Large scale industries- Industrial Sickness- Public sector- Private sector- Privatisation- Industrial Policy 1991- Industrial Finance- Development Banking (IDBI, ICICI, IRBI, SFC & SIDBI.)

UNIT-II

Information Technology Industry- Growth and present state of IT industry in India- Role of MNCs- Outsourcing- Nationalism and Globalisation.

UNIT-III

Poverty in India- Poverty eradication programmes- Unemployment Problem- Evaluation of recent Government policy.

UNIT-IV

Trade Union- Labour Unrest- Industrial Relations- Social security schemes.

UNIT-V

GATT – WTO and Indian foreign trade- Balance of Payments- Analysis of recent EXIM policy- 11th Finance Commission Report.

Books for study:

- Dutt and Sundaram : Indian Economy, S.Chand & Co Limited.
Dingra I.C : India Economy – Resources Planning Development
And Problem, Sultan Chand & Sons
Misra.S.K.and : Indian Economy- Enlarged Edition, Himalaya
Puri V.K. Publishing House.
Sankaran S : Indian Economy, Margham Publications.

Books for Reference:

- Agarwal A.N. : Indian Economy- problems of development and
planning,
V.S. Johri- Vishwa Prakashan
Dewett.K.K : Indian Economy, S.Chand &
Varma.J.D Company Limited
Sharma.M.L
Mongia. J.N : India's Economic Development Strategy, Allied
Publishers
Private limited.

MAJOR PAPER - IV
MATHEMATICS FOR ECONOMISTS

UNIT I

Matrices- Types of Matrices- Addition and multiplication of Matrices- Transpose of a Matrix- Rank of a matrix ,Adjoint of matrices- Determinants of a matrix & its properties- solving a system of linear equations by Cramer's rule.

UNIT II

Linear programming- Graphical and algebraic solutions to the problems, Duality

UNIT III

Limits and continuity of functions

UNIT IV

Differentiation- Product rule- quotient rule-Maxima and Minima- Application of maxima and minima in economics

UNIT V

Partial Derivatives-Conditions for maximum and minimum of functions - Economics application of partial derivatives- Homogeneous function and their properties- Total revenue function from demand function/ marginal revenue function - Total cost and average cost function from marginal cost function- Consumption function from the marginal propensity to consume

ALLIED PAPER II
MARKETING - II

UNIT – I

Consumer and marketing – Consumer movement – Consumerism – Consumer co-operatives and consumer councils.

UNIT- II

Price – Pricing objectives and price determination – Basic methods of setting prices – Pricing strategies and policies – Pricing strategy of new products.

UNIT – III

Marketing structure – Wholesalers and retailers – Basic wholesale distribution structure – Functions and services of wholesalers – Retail distribution – Basic retail structure – Large – Medium and small scale retail institutions – Super markets – Departmental and chain stores.

UNIT – IV

Promotional programme – Promotional mix – Advertising and other sales promotion efforts – Social and economic effects of advertising – Planning and knowledge of advertisements – Advertising media and agencies – Advertising budget.

UNIT – V

Personal selling – Salesmanship – Nature and functions of salesman – Recruitment and training of salesman – Advertisement and salesmanship – Sales force management – Evaluation salesmanship – Sales organization and selling methods.

Study Material:

- Ramaswamy and Ramakumari: Marketing Management
Nag : Marketing Strategy
Converse, Huegym, Mitchell : Elements of marketing
Mamoria and Joshi : Principles and practice of Marketing
in India
Moore Joshi and Khusro : Indian Food grain Marketing
Saxena and Nigam : A study of Marketing in India.
J.C. Sinna : Principles of marketing and
Salesmanship
Tousely, Clark and Clark : Principles of marketing
Willaim J. Stantion : Fundamentals of Marketing
J.C. Sinna : Principles of marketing and
salesmanship
Tousely, Clark and Clark : Principles of marketing
Willaim J. Stantion : Fundamentals of Marketing

III SEMESTER
MAJOR PAPER V
MICRO ECONOMICS – I

UNIT – I

Definition of Economics -: Wealth Definition, Welfare Definition, Scarcity Definition, Growth Definition (Definition only); Tools for Economic Analysis -: Equilibrium Analysis, Logical Analysis, Graphical Analysis and Mathematical Analysis

UNIT – II

Utility - Meaning, Types, Difference between utility and satisfaction, Cardinal and ordinal Utility; Law of Diminishing Marginal Utility – Definition, Illustration of the Law, Assumption, Exception of the law

UNIT – III

Elasticity of Demand – Price, Income and Cross Elasticity of Demand (Concept Only), Factors Influencing Elasticity of Demand, Measurement of Elasticity of Demand – Total Expenditure, Point method, Arc Method; Consumer's Surplus

UNIT – IV

Indifference Curve – Meaning, Assumption, Characteristic of Indifference Curve, Marginal Rate of Substitution; Consumer's Equilibrium- Indifference Map, Budget Line, Price Effect, Income Effect, Substitution Effect (Concept Only)

UNIT – V

Supply Function – Law of Supply, Determinants of Supply, Slope of supply curve, Elasticity of Supply – Factor influencing Elasticity of Supply, Measuring Elasticity of Supply

BOOKS FOR STUDY

H.L.Ahuja	-Principle of micro economics.
S.Sankaran	-Economics analysis
Hs.Agarwall	-Micro economics
M.L.Seeth	-Principle of economics

BOOKS FOR REFERENCE

Strovier and Hangué	-A text book of economic theory
Watson D.S	-Price theory and its uses.
Prichard A.Prilas	-micro economics theory
Lispsey andSteiner	economics

MAJOR PAPER-VI

ECONOMICS OF MONEY

UNIT-I

Introduction to Money- Evolution and Functions of money- Forms of Money – Value of Money – Determination – Relationship between Value of Money and Prices.

UNIT-II

Quantity Theory of Money – Fisher's Equation of Exchange – Cash Balance Approach – Keynes Saving- Investment Theory – Keynes theory of Money and Prices.

UNIT-III

Money Supply –Components of Money Supply – Money Multiplier – System of Note Issue – Money Supply in India.

UNIT-IV

Inflation and Deflation – Causes, Effects and Remedies.

UNIT-V

Trade Cycles – Theories of Trade Cycles – Sun Spot theory – Pigou's Psychological theory – Hawtrey's Monetary theory – Hayek's Theory – Hick's Theory – Schumpeter's Theory

Books for study:

- Seth. M.L. :Monetary Economics, Lakshmi Narain Agarwal Educational Publishers.
- Sundaram. K.P.M.: Monetary Theory & Practice, Sultan Chand & Sons.
- Suraj B Gupta : Monetary Economics- Institutions, theory and policy, S.Chand & Co Limited. New Delhi.
- Vaish M.C :Monetary Economics, Ratan Prakashan Mandir Educational and University Publishers.

Books for Reference:

- L.V. Chandler : Economics of Money & Banking.
- G. Crowther : An Outline of Money.
- John.M.Culbertson : Money & Banking, Tata Mc Graw Hill Publishing Co. Limited.
- G.M. Halm : Monetary Policy.
- Jagdish Handa : Monetary Economics, T.R. Publications Limited.

ALLIED PAPER III

BASIC FINANCIAL ACCOUNTING

UNIT- I

Accounting - Principles - Concepts and Conventions - Double entry system of accounting

UNIT- II

Introduction to basic books of accounts of sole proprietary concern - Closing of books of accounts and preparation of trial balance – Bank Reconciliation Statement.

UNIT- III

Preparation of Final accounts – Trading, Profit and loss account – Balance sheet

UNIT-IV

Depreciation – Meaning, Causes, Types, Methods of depreciation Accounting – straight line method, Written Down Value method

UNIT-V

Single Entry System – Meaning, Features, Defects – Difference between Single Entry and Double Entry System – Statement of Affairs Method – Conversion Method (Only simple problem).

Books for Study:

Grewal. T.	: Double Entry Book Keeping, Sultan Chand, New Delhi
Gupta.R. L	: Financial Accounting, Sultan Chand & Sons
Gupta.V. K	
Jai Narayan	: Book Keeping & Accounting, S. Chand & co.
Maheswari. S. N	: Financial Accounting, Vikas Publishing House Pvt. Ltd.
Reddy. T. S &	: Financial Accounting, Margham Publications
Moorthy. A	
Shukla.M. C &	: Advanced Accountancy, S. Chand & Co., New Delhi
Grewal .T. S	

Books for Reference

Gupta. R. L &	: Advanced Accountancy
Radhaswamy. M	
Lesile Chadurck	: The Essence of Financial Accounting, Prentice Hall of India Pvt. Ltd. Ed. 1999

MAJOR PAPER VII
III SEMESTER
MICRO ECONOMICS – II

UNIT - I

Cost types:- Money Cost, Real Cost, Accounting Cost, Economic Cost, Opportunity Cost, Fixed Cost, Variable Cost, Total Cost, Average Fixed Cost, Average Variable Cost, Average Total Cost and Marginal Cost; Cost function – Short run cost function, Long run cost function; Revenue function:- Total revenue, Average revenue, Marginal revenue curve under different market conditions – Condition for equilibrium of Firm.

UNIT – II

Perfect Competition -: Meaning, Characteristics and Price-Output determination under perfect competition; Monopoly -: Meaning, Characteristics and Price-Output determination under monopoly- Multiplant monopolist – Price Discrimination (Concept and Kinds only)

UNIT – III

Monopolistic competition:- Characteristic, Group equilibrium, Excess Capacity
Oligopoly – Kinked Demand Curve (Concept only)

UNIT- IV

Marginal Productivity Theory of Factor Pricing; Rent – Rent, Contract Rent, Economic Rent, Scarcity rent, Quasi Rent- Modern theory of Rent; Wage – Nominal Wage & Real Wage – Modern theory of wages

UNIT – V

Interest - Gross Interest and Net Interest – Loanable Fund Theory – Keynes Liquidity Preference – Modern Theory of Interest; Profit- Gross Profit and Net Profit -Knight's Uncertainty Bearing Theory - Schumpeter's Innovation Theory -Marginal Productivity Theory of Profit.

BOOKS FOR STUDY

H.L.Ahuja	-Principle of micro economics.
S.Sankaran	-Economics analysis
Hs.Agarwall	-Micro economics
M.L.Seeth	-Principle of economics

BOOKS FOR REFERENCE

Stronier and Hanguie	-A text book of economic theory
Watson D.S	-Price theory and its uses.
Prichard A.Prilas	-micro economics theory
Lispsey andSteiner	economics

MAJOR PAPER VIII

ECONOMICS OF BANKING

UNIT I

Commercial Banking : Types, functions, E- Banking, ATM Cards, Debit Cards, On line enquiry, Update facility, Electronic Fund Transfer, Electronic Clearance Systems, Role of Banks and Economic Development

UNIT II

Opening of an Account, Types of Deposit Account, Types of Customers (Individuals, Firms, Trust and Companies), Importance of Customer Relations, Customer Grievances and redressal – Ombudsman

UNIT III

Principles of Lending, Types of Borrowings, Precautions to be taken by a Banker, Negotiable Instruments, Promissory Note, Bills of Exchange, Cheque, Draft - Definitions, Features – Crossing – Endorsement – Paying Bankers – Rights and Duties – Statutory protection – Dishonour of cheques – Role of collecting Banker.

UNIT IV

Balance Sheet of a Commercial Bank, Credit Creation, Nationalisation of Banks – recent Reforms in Banking Sector in India.

UNIT V

Central Banking, Functions of a Central Bank, Methods of Credit Control, Role of RBI in Agricultural and Industrial Development – RBI and Monetary policy.

BOOKS FOR STUDY

Banking Law : Theory & Practice: Sundaram and Varshney

Banking Law: Theory & Practice : S.N. Maheshwari.

Indian banking: Parameswaran.

Money, Banking, International Trade: M.L.Seth

Banking Business& Financial System : Santhanam

ALLIED PAPER – IV
PRICIPLES OF MANAGEMENT

UNIT I

Management : Importance – Definition – Nature and Scope of Management process
Roll and Functions of a Manager – Levels of Management – Development of
Management and other Schools of thought and approaches.

UNIT II

Planning : Nature – Importance – Forms – Types – Steps in Planning – Objectives –
Policies – Procedures and Methods – Nature and Types of Policies – Decision
Making Process of Decision Making – Types of Decisions.

UNIT III

Organising : Types of Organisation – Organisation Structure – Span of Control and
Committees – Departmentalisation – Informal Organisation.

UNIT IV

Authority – Delegation – Decentralisation - Difference between Authority and Power
Responsibility – Recruitment – Sources, Selection, Training – Direction – Nature and
Purpose

UNIT V

Coordination – Need, Type and Technics, Requisites for excellent coordination –
Controlling – Meaning and Importance – Control Process.

BOOKS FOR REFERENCE

Business Management – L.M. Prasad
Business Management - Acharya
Essential of Management – Koontz ‘o’ Donnel

BOOKS FOR STUDY

Business Management – C.B.Gupta
Principles of Management – Lalan Prasad

SEMESTER V

MAJOR PAPER IX

MACRO ECONOMICS – I

UNIT-I

Nature and Scope of Macro Economics - Micro and Macro Economics - Circular Flow of Income- Two Sector Model and Three Sector Model

UNIT-II

National Income – GNP - NNP - Personal Income - Disposable Income - Real Income - Per Capita Income – Measurement - Difficulties - Uses - Social Accounting

UNIT-III

Classical Theory of Employment and Income - Say's Law of Markets

UNIT-IV

Consumption Function – Meaning - Keynes Psychological law of Consumption - Determinants - Theories of Consumption Function

UNIT-V

Investment Function - Meaning – Types - Determinants of Investment – MEC -Simple Keynesian Model of Income and Employment Determination

BOOKS FOR STUDY:

- Ahuja. W.L : Macro Economics, S Chand & Co Limited
Jhingan M.L. : Macro Economics Theory, Konark Publishers Private Limited
Shapiro.E : Macro Economic Analysis, Galgotia Publications Private Limited , New Delhi .
Sankaran.S : Macro Economics, Margham publications.
Vaish.M.C : Macro Economic Theory, Wiley Eastern Limited, New Delhi

Books for Reference:

- Broo Man : Macro Economics, Blackie & Son (India) Limited, Bombay.
Gupta. K.R : Macro Economics , Atma Ram & Sons
Geoffrey Woglam : Scott Foresman & Company, England

MAJOR PAPER - X

FISCAL ECONOMICS - I

UNIT-I

Meaning and Scope of Public Finance – Distinction between Private and Public Finance –Public good versus private goods-Principle of Maximum Social Advantage -Role of Government

UNIT-II

Principles of Public Expenditure – Classification - Causes and Effects of Public Expenditure on Production, Distribution with reference to India

UNIT-III

Public Revenue Sources - Distinction between Tax Revenue and Non Tax Revenue -Canons of Taxation - Theories of Taxation - Impact and Incidence of Taxation- Effects of Taxation

UNIT-IV

Individual Taxes with reference to India – Corporate Tax - Income Tax - Expenditure Tax - Wealth Tax - Property Tax - Estate Duty - Gift Tax- Death Duty - Customs Duty - Excise Duty - Sales Tax – VAT

UNIT-V

Characteristics of good tax system - Taxable Capacity - Factors determining Taxable Capacity – Limits - Measurement of Taxable Capacity

Books for Study:

Sankaran. S : Fiscal Economics, Margham Publications.
Sundharam. K.P.M : Public Finance, Sultan Chand & Sons
Tyagi. B.P : Public Finance, Jai Prakash Nath & Co

Books For Reference:

Musgrave& Musgrave :Public Finance in Theory and Practice, Mc Graw Hill International Edition
K.P.M.Sundaram :Public Finance Theory and Practice, S. Chand & Co Limited
& K.K. Andley
Singh. S.K. :Public Finance Theory and Practice S. Chand & Co Limited.
Vaish M.C& Agarwal H.S : Public Finance, V.S johri, Wiley Eastern Limited.

MAJOR PAPER XI

MANAGERIAL ECONOMICS

UNIT-I

Nature and scope of managerial economics – Managerial economists - Role and responsibilities –Demand Forecasting

UNIT-II

Cost Analysis - Costs- Output Relationship -- Cost Control – Cost Reduction – Production Functions

UNIT-III

Pricing methods - Pricing new product – Price Regulation – Profit and profit-Management – Profit planning and forecasting – BEP

UNIT-IV

Capital Budgeting – Cost of Capital – Capital Management – Project Profitability—Methods of appraising Project Profitability

UNIT-V

Game Theory- Basic concepts of Game Theory – Zero sum , Non-zero sum two person game- Maximin- Minimax strategies- saddle- point

Books of Study:

S. Sankaran, Managerial Economics, Margaham Publications, Chennai.

Varshney and Mahaswari : Managerial Economics

Boumal William, J. : Economic Theory and operation Analysis.

Books for Reference:

H. Craig Petersen W. Cris Lewis, Managerial Economics, Prentice, Hall of India Private Limited, New Delhi.

P.L. Mehta, Managerial Economics, Sultan Chand & Sons, New Delhi.

Mehta, Madhani, Mathematics for Economists, Sultan Chand & Sons, New Delhi.

Davies & Hughes : Managerial Economics

Dean, Joel : Managerial Economics

Hague, D. C. : Managerial Economics

Mote , Paul and Gupta : Managerial Economics –concept and cases

Savage and Small : Introduction to Managerial Economics

Spencer , M. H. : Managerial Economics – Text, problems, short cases.

Stokes, C. J. : Economics for managers

MAJOR PAPER - XII

HUMAN RESOURCES MANAGEMENT

UNIT – I

Introduction to Human Resource Management: Importance of Human Resource, Objectives of HRM, Qualities of a food Personnel manager, Human Resource Policies: Need, Type and Scope, Human Resource Planning: Importance, Objectives, Guidelines for effective Human Resource Planning

UNIT – II

Recruitment and Selection: Sources of Recruitment, Techniques, and considerations Steps in Selection Process.

UNIT – III

Performance Appraisal: Methods or Techniques of Performance appraisal, Objectives and Methods of Job Evaluation

UNIT – IV

Employee Training: Need, Importance, Types and Objectives, Methods & techniques of Training – Evaluating the training Techniques.

UNIT - V

Wages: Factor affecting wages, Methods of wage Payment – Wage Policy in India

Reference:

- 1) Human Resource Management By Dr. V. Balu, Sri Venkateshwara Publications
- 2) Human Resource Management By C.B. Gupta, Sultan chand & Sons Publications
- 3) Human Resource Management By SS. KHANKA, S. Chand & Company , Ltd
- 4) Human Resource Management By L.M. Prasad, sultan Chand & Sons.
- 5) Human Resource and Personnel Management By ASWATHAPPAK, Tata Maegrahill.
- 6) Personnel Management (Management of Human Resource) By C.B. MAMORIA, Himalaya Publications.

APPLICATION ORIENTED PAPER - I
COMPUTER APPLICATIONS – I

UNIT – I

Introduction to Computer – Concepts[Inputs units and output units, CPU] Input and Output devices – Computer Memory – Hardware and Software – Introduction to Windows – Advantages of windows Operation system

UNIT -II

MS-WORD : Files – Folders - Creating Files And Folders - Renaming Files And Folders – Deleting - Copying Files Into Folders - Creating A New Document – Opening - Save & Save as - Page Setup - Edit Command Options Header& Footer – Footnote & Endnote – Auto correct – Auto format – Symbols – Inserting Tables – Pictures – Bullets & Numbering – Borders & Shading – Columns – Drop Cap - Spelling & Grammar – Mail Merge

UNIT – III

MS – EXCEL: Cell Definition – Opening, Closing – Formula Bar – Entering Formula – Relative Vs Absolute References – Edit Command Options – Inserting Rows & Columns – Charts – Pie Chart – Line Chart – Bar Chart – Column Chart – Xy Chart – Mathematical Functions – Text Functions – Logical Functions – Statistical Functions – Financial Functions - Sorting – Subtotal – Conditional Formatting – Data Validation – Filter, Auto Filter & Advanced Filter – Goal Seek – Solver – Scenarios – Pivot Table

UNIT – IV

MS – POWERPOINT: Creating & Opening a Presentation – Auto Content Wizard- Blank Presentation – Design Template – Creating New Slide – Lay Out – Inserting Slides Animation Effects – Custom Animation – Inserting Tables - Organisational Chart

UNIT- V

INTERNET:The internet and its basic concepts; internet concept; history, Development in India; Technological foundation of internet Distributed computing: Client – server computing: Client serve computing: Internet protocol suite in the internet environment: Domain Name system (DNS); Generic Top- Level Domain (Gtld) country code Top Level Domain (ccTLD)- India; Allocation of second level domains; IP addresses, internet protocol

LAB HOURS:60

Reference books:

Anantha Shesayee - Computer Applications In Business

Agarwala Kamallesh.N and Agarwala Deeksha - Business On the Net –
Introduction to E-Commerce

Goyal – Management Information System

Minoli Daniel, Minoli Emma- E- Commerce Technology Handbook

Kanter- Managing with Information's

SEMESTER-VI

MAJOR PAPER XIII

MACRO ECONOMICS - II

UNIT- 1

Multiplier- Static and Dynamic multipliers- Induced investment and accelerator- the interaction principle- Basics of income and employment multiplier.

UNIT- II

Money in the Keynesian Model- Demand for Money in the Keynesian theory- Liquidity trap- Keynesian Revolution and its application to less developed countries.

UNIT- III

Monetary Theory in relation to underemployment and full employment- Integration of monetary and output theories- Patinkin.

UNIT-IV

Post Keynesian Macro Analysis- General Equilibrium of monetary and real sector- Contribution of Hicks, Hanson- IS LM-Diagram.

UNIT-V

Objectives and importance of Macro Economic Policy.

BOOKS FOR STUDY:

Ahuja. W.L : Macro Economics, S Chand & Co Limited

Jhingan M.L. : Macro Economics Theory, Konark Publishers Private Limited

Shapiro.E : Macro Economic Analysis, Galgotia Publications Private Limited , New Delhi .

Sankaran.S : Macro Economics, Margham publications.

Vaish.M.C : Macro Economic Theory, Wiley Eastern Limited, New Delhi

Books for Reference:

Broo Man : Macro Economics, Blackie & Son (India) Limited, Bombay.

Gupta. K.R : Macro Economics , Atma Ram & Sons

Geoffrey Woglam : Scott Foresman & Company, England

MAJOR PAPER XIV

FISCAL ECONOMICS-II

UNIT-I

Public Debt - Sources - Classification - Methods of Repayment of Public Debt – Effects of Public debt – Management of Public Debt.

UNIT-II

Deficit Financing – Meaning –Objectives - Role of Deficit Financing in Indian plans - Effects on Prices, Production and Distribution.

UNIT-III

Local Finance – Functions of Panchayat Samiti – Functions of Zila Parishad – Municipal Committee – Municipal Corporation – Sources of Finance to local bodies.

UNIT-IV

Federal Finance - Principles-Financial Relations between Center and State in India - Finance Commission - Analysis of Latest Finance Commission Recommendation with special Reference to 11th Finance Commission.

UNIT– V

Fiscal Policy – Objectives and Instruments of Fiscal Policy in a Developing Economy with reference to India – Analysis of central Budgets.

Books for Study:

Sankaran. S : Fiscal Economics, Margham Publications.
Sundharam. K.P.M : Public Finance, Sultan Chand & Sons
Tyagi. B.P : Public Finance, Jai Prakash Nath & Co

Books For Reference:

Musgrave& Musgrave :Public Finance in Theory and Practice, Mc Graw Hill International Edition
K.P.M.Sundaram & K.K. Andley :Public Finance Theory and Practice, S. Chand & Co Limited
Singh. S.K. :Public Finance Theory and Practice S. Chand & Co Limited.
Vaish M.C& Agarwal H.S : Public Finance, V.S Johri, Wiley Eastern Limited.

MAJOR PAPER XV

INTERNATIONAL ECONOMICS

UNIT-I

Introduction of International trade - Inter regional and international trade- Theories of international trade-Classical-Adamsmith – Ricardo – Haberlar - Hicks and Ohlin

UNIT-II

Free trade vs Protection - Cases for and against free trade and protection – Transfers -Meaning and types - Effects of tariffs using partial and general equilibrium – Quotas -Meaning and types - Effects of quotas on imports – Dumping – Anti - dumping measures

UNIT-III

Balance of payments – Concepts – Structure - Balance of trade - Disequilibrium in BOP and BOT - Measures for removal of Disequilibrium

UNIT - IV

Foreign exchange – Meaning - Demand for and supply of foreign exchange - Equilibrium exchange rate - Foreign exchange market – Functions - Purchasing power Parity theory - Stable and flexible exchange rates - Devaluation – Convertibility

UNIT-V

Evolution of IMF and WORLD BANK- functions - GATT and WTO - function of WTO involvement of IMF, WB in Indian economy - Indian economy under WTO regime (simple exposition only)

Kindleberger, International Economics, Richard D. Irwin Publication, Delhi
W.Charles Sawyer, Richard L. Spliwde, International Economics, Prentice
– Hall of India Private Limited, New Delhi

Francis Cherunilam, International Economics, Tata Mc Graw- Hill
Publishing Company Ltd., New Delhi

C. Jeevanadam, M. Victal Lawis Anthuvan, K.N. Kalyani N. Padma
Hemavathi

Sekar., International Economics, Sultan Chand & sons, New Delhi.

S. Sankaran, International economics, Margham Publications, Chennai.

STUDY MATERIAL

Mithani –International economics, Himalaya Publishing House, Mumbai

Gupta K.R–International trade

JinganM.L –International economics, Vrinda Publications (P) Ltd., Delhi.

Mannor –International trade

Chandra R.K. and

Suriyakumar S.M.– International economics

Bosodesten –International economics

Ellsworth –International economics

Robert J.carbaugh – International economics

P.k.Jain, Josette, peyrard and Surendras Yadav – International financing management

MAJOR PAPER XVI

Entrepreneurial Development

UNIT-I

Meaning of Entrepreneur – Role and importance of Entrepreneurship – Characteristics of an Entrepreneur – Relationship between entrepreneur, Entrepreneurial and Entrepreneurship – Functions of Entrepreneur – Types of Entrepreneurs – classification of entrepreneurs.

UNIT- II

Project Identification – Classification of Projects- Project Appraisal – Formation of Business Idea – Contents of Project Report.

UNIT-III

Financial analysis – Break even analysis – Sources of Finance – Financial Institutions – Problems and remedies – Role of Commercial Banks.

UNIT- IV

Entrepreneurial Development Programmes in India – EDP CELL – DIC's - KVIC – DRPA – TRYSEM – JRY – SISI – SIDC's – Other National, state and District level development Programmes.

UNIT-V

Entrepreneurial development in Tamil Nadu – State Financial Corporation – SIPCOT – ITCOT – SIDC's - SIETI etc – Industrial Policy and Entrepreneur development – Tamil Nadu Economic development – Various programmes.

STUDY MATERIAL:

Jayshree Suresh, Entrepreneurial Development, Margham Publications, Chennai.

C.B. Gupta & N.P. Srinivasan, Entrepreneurship Development in India, sultan Chand & Sons, New Delhi.

S.S. Khanka, Entrepreneurial Development, S. Chand & Co. Ltd, [New Delhi]

Bhattacharya.H -Entrepreneurial development,

Cassion Mark -The entrepreneur

Gupta c.b & Srinivasan -Entrepreneurship development in India.

Jayashree suresh -Entrepreneurial development

kuldeep mathur ap -Entrepreneurship under TRYSEM

Misra P N -Development bank and new entrepreneurship in India.

Rao S K -Entrepreneurial development in India

Saravana vel -Entrepreneurial development

Tandon B C -Environment and entrepreneur

Taub p richard&

 dorisl taub -Entrepreneurship in India's small scale industries

APPLICATION ORIENTED PAPER

COMPUTER APPLICATIONS– II

Computerized Accounting – Tally Accounting Software
SPSS – Statistical Package for Social Science

