

**HANDS ON TRAINING  
-BEAT REPORTING**



The students of Journalism were taken to economic offences wing. The students learnt the procedures of Crime Reporting from Mrs. K. RAJA LAKSHMI, Inspector of Police, Economic Offences Wing, Guindy on 29th November 2018.

**CAMPUS WALL NEWSPAPER  
SDNB MAIL**



The Department of Journalism and Communication has started its campus wall Newspaper SDNB MAIL from December 11. It was launched by Veteran Journalist and chairman of Hindu Group of Publications Mr. Ram. The students of Journalism serve as content writers, Editors, Layout Artist. Leading Journalist like

Mr. Vaidyanathan, Editor Dinamani, Mr. Gurusekaran, Chief News Editor, News 18, Mr. Kamal Hassan, Actor and Politician, Mr. Krishna Kumar Journalist, Kalaingar TV, Mr. Arun & Mrs. Aravidh, Casting Directors, RJ Karun, Big FM, Ms. Karthika Devi, News 18, RJ Ashwini Govindaraju, Radio mirchi, Mambalam Sisters, Vanessa Peter, Social Activist appreciated and encouraged the students to indulge in more creative writing.

**WORLD AIDS DAY**



An AIDS awareness programme was organised by the PG Department of Social Work at Annaisathya Nagar, Near War Memorial, Chennai on 1st December, 2018. Students performed a street play and created awareness about AIDS. As a part of observing International Day for person with Disabilities, they organised various competitions for the children in Spastics Society of Tamilnadu on 3rd Dec, 2018. The children actively participated in the events. Our students performed dance and puppetry.

**VISIT TO 'THE HINDU'**

The Department of Journalism & Communication visited the office Hindu Newspaper. Students interacted with the Journalist Mr. Ram and Editor Mr. Mukunth Padmanaban and Senior Associate Editors.



**WORKSHOP ON MAKING OF NEWSPAPER**

The department of Journalism & Communication conducted a workshop on "MAKING A NEWSPAPER". The students were given practical training in Adobe Indesign software. The students designed the Newspaper using software of their own. The students of Journalism also brought out a Newsletter to Tamil Isai College. The content and layout was designed by the students. The issue was released by former judge in a Fine Arts function.

**WORLD NAVY DAY**

The PG Department of Social Work, visited the Navy port and performed a mime emphasising the service of navy personnel to the society on 17th December 2018.



**EPIC DAY**

Department of Sanskrit organised Interdepartmental Competitions on 20th December 2018 on the title Epics of India. The topic for the



painting competition was 'Incidents or scenes from Ramayana and Mahabharata'. Students depicted different characters from Mahabharata and Ramayana and explained about that character during their walk.

**EDITORIAL BOARD**

- Dr. R. Geetha**, Principal
- Dr. R. Savitri**, Dean, Planning & Commission, Dept of Commerce
- Mrs. Siva Shankari.S**, Asst. Prof Dept of English
- Mrs. N. Aruna**, Head Dept of Journalism & Communication

*Vaish Golden News Letter*

Shrimathi Devkunvar Nanalal Bhatt Vaishnav College For Women (Autonomous)  
(Affiliated to University of Madras, Re-Accredited with 'A+' Grade by NAAC)  
Chromepet, Chennai - 600 044.

Volume No. 3

February 2019

**MILESTONES**

**GOLDEN JUBILEE**

**INTERSTATE ATHLETIC SPORTS MEET**



In consonance with its Golden Jubilee Celebrations a State level Inter Collegiate Athletic Sports Meet was conducted by SDNB Vaishnav College at the Nehru Stadium on 13th February to build sportsmanship and encourage a spirit of loyal competition among college students. Over 25 colleges took part in a plethora of track & field events. Mr Magesh Aggarwal, IPS, Assistant Commissioner of Police, Law and Order, South presided over the inauguration and declared the athletic meet open. In his inaugural address, he stressed the significance of women power and asserted that no one else but women can only empower themselves. A scintillating NCC Drill, a graceful aerobic dance, a traditional silambam display embellished the inauguration which was highly appreciated by the chief guest.



The valedictory was presided by Mrs. Aarthie Ramaswamy a Woman Grand Master in chess and a prestigious alumnae of the college. She felt proud to be returning back to her home, SDNB Vaishnav and attributed her success to the college. The overall championship was bagged by MOP Vaishnav College. The closing ceremony witnessed the grand ceremonial march past. Dressed in bright multi-coloured costumes, the marching contingents marched ahead, triumphantly with their head held high, united in spirits though diverse in their field of study, carrying the spirit of a true SDNB Vaishnavite in their hearts. The blowing of the bugles, the beating the drums and the loud hoot of the trumpet seemed to be heralding the dawn of a new era in the history of SDNB Vaishnav college, which could be sketched on the global map with standards par excellence.

**MOU : BALMER LAWRIE & CO LTD**

The Department of History moved a step ahead by signing an MOU on 26th Feb with the prestigious Balmer Lawrie & Co Ltd (A Govt. of India Enterprises) also credited with MINI RATNA Status by the Govt. of India. It will benefit the students from getting hands on training in Travel industry and also give them preferential position in the job market ahead of others.





### VOTER'S DAY CELEBRATION



Eight year celebration of Voter's Day held on 23rd JAN, 2019 in our college campus with the guidance of Mr. A. Wilfred Kitchingh, M.A., M.L., Thasildar, Pal-lavaram Municipality and Deputy Electoral Registrar. Rangoli competition was conducted among the students with a theme to stir the young minds with ideologies of the Republic and an awakening towards the importance of Voting Rights. Students from various streams participated in the competition exhibiting their talents and won prizes.

### LETTER WRITING DAY

With the advent of Smart phones and Mail communication, Letter writing has become a lost skill now. So on 7th December 2018, Letter writing day was observed, to reinforce the habit of writing and sending hand written letters. Students gave form and expression to their thoughts by writing letters to their respective departments.

### HUMAN RIGHTS DAY

Human Rights Day was celebrated on 10th December 2018 internationally. To create awareness about human rights, students performed various activities like mime, speech etc.

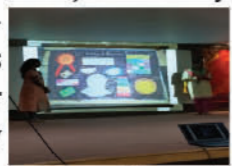


### BHARATHIYAR'S 136th BIRTH ANNIVERSARY

As a token of reverence to Mahakavi Bharathiyar, on 11th December 2018, his 136th birth anniversary was celebrated in our college. Poster making competition was held on the title, "ACHAM THAVIR"

### NATIONAL MATHEMATICS DAY

It was celebrated on 22nd December 2018 to celebrate the birth anniversary of the great mathematician SHRI SRINIVASA RAMANUJAN. Many activities like speech, poster presentation, drama and various activities were conducted for students. They came to know the significance of mathematics and his contribution to maths.



### CHRISTMAS AND NEW YEAR CELEBRATION

Christmas and New year was celebrated in the college auditorium on 21st December 2018. Students performed various cultural activities like Dance, Skit, Song with great fanfare and enthusiasm to welcome the new year 2019.

### PONGAL CELEBRATION



SDNB Vaishnav college imbibes cultural values among the students by indulging in a pompous Golden Jubilee Pongal celebrations on 12 the January 2019. A Rangoli embellished ground was filled with sweet Pongal Pots & Sugarcanes. Vaishnav college creating a bond of oneness among the students. Impelled by an inner purpose to spread joy and fraternity, every graduate & post graduate department blazoned it's Pongal corner with unbounded enthusiasm and drenched in the harvest festival showering love & friendship.

### WORLD MENTAL HEALTH DAY



The PG Department of Social Work observed the World Mental Health Day on 13th October 2018. Chief Guest Mr. Eshwar Balasubramanian Head, Outreach Programme, AVTAR explained about mental health to PG students from various departments. Our students interacted with other students inside the campus and created awareness about mental health and staged a street play on the theme. The Chief Guest gave an orientation on Project PUTHRI. Ms. Auxila Christina gave an orientation on "One stop centre", which is a centre for women, affected by any form of violence.

### TAMIL DRAMA WORKSHOP

Department of Tamil, conducted a one day workshop on Tamil Drama as part of the Golden Jubilee Celebrations of the college. Training was given to students of various colleges in and around the city of Chennai in dramatic skills, storytelling, creative thinking, body language and voice modulation. The students who took part in the workshop were trained to perform a skit at end of the workshop. Dr. C. Karthikeyan, Assistant Professor, Film and Theatre Studies, School of Humanities, TamilNadu Open University, and Chennai presided over the workshop and motivated the students.



### ENTREPRENEURIAL DEVELOPMENT PROGRAMME 2K19

With a view to promote Entrepreneurship among students and inspired them to establish their own start ups, Entrepreneurial Development Programme 2K19 was inaugurated on 18th Feb, 2019. Dr. Mrs. B. N. Padmaja Priyadarshini, Managing Director, M/S. HomePlanGuru Civil Consultants P. Ltd addressed the students and motivated them by stating the necessity, importance and merits of an Entrepreneur. She guided the students on how to face the challenges and obstacles for a women entrepreneur.



### NCC

NCC highest achievers NC 1 M. Amirdheshwari, NC 1 R Aarathi, L/FC D Subhashini and L/FC S Deviga made our college proud by participating in the central and state Republic day parades. Naval Cadet NC 1 M. Amirdheshwari participated in Republic Day Parade in New Delhi and NC 1 R Aarathi, L/FC D Subhashini and L/FC S Deviga participated in Marina Republic Day parade, Jan 2019.



### YOGA - THE WISE DAY

About 2000 students of I year Undergraduate Courses trained in Yoga and Meditation gathered for the program on "The Wise Step" conducted on 19th February, with the emphasis on the importance of holistic living, ensuring that students find a purpose in their lives and are able to excel in their chosen fields, during studies and post studies as well. Mr. S. Prakash, Zonal Coordinator, Heartfulness Institute, addressed on the topic "Designing Destiny". Mr. M. K. Anand, Heartfulness Trainer, delivered an experiential session on the topic "LEAP" - Learn, Experience, Apply and Progress and explained the modern scientific research in the areas of Neuroscience and Neuroplasticity.



### QUIZ CLUB

Vaishnav Quiz Club was inaugurated on 3rd October, 2018 by Mr. Premkumar Srinivasan, Outreach/Reference Librarian, American Center, U.S Consulate, Chennai. The Chief Guest spoke on reading books, organising monthly quiz- focussing on various subjects and conducting online quiz in the College.



### RENAL AWARENESS PROGRAMME



The PG Department of Social Work organised a Renal Awareness Programme on 7th September 2018. The Chief Guest for the programme was Ms. Rajalakshmi, Advisory Member in TANKER Foundation. The participants were made aware of the various causes for kidney problems, signs and symptoms for the disease and the food that should be avoided to stay healthy. The participants also took part in a Signature Campaign agreeing to spread awareness about the disease.