

M.A.JOURNALISM AND COMMUNICATION**CHOICE BASEED CREDITS SYSTEM****FIRST SEMESTER**

S.No	Year/Semester	Part	Subject	Title of the Paper	Credits	CIA	ESE	Total
1	I Year I Semester	I	Core Major-1	Introduction to Communication	4	25	75	100
2	I Year I Semester	I	Core Major-2	Basic Journalism (News Reporting and Editing)	4	25	75	100
3	I Year I Semester	I	Core Major Practical I-3	Media Skills-1(Print Journalism)	4	40	60	100
4	I Year I Semester	I	Core Major-4	Development communication	4	25	75	100
5	I Year I Semester	I	Core Elective-1	Community Journalism	3	25	75	100
6	I Year I Semester	II	Soft Skills		2	20	80	100

TOTAL MARKS**CREDITS: 21****Major-400: Elective-100****SECOND SEMESTER**

S.No	Year/Semester	Part	Subject	Title of the Paper	Credits	CIA	ESE	Total
7	I Year II Semester	I	Core Major-5	Media Laws&Ethics	4	25	75	100
8	I Year II Semester	I	Core Major-6	Radio Journalism	4	25	75	100
9	I Year II Semester	I	Core Major Practical II-7	Media skills-2(Radio journalism)	4	40	60	100
10	I Year II Semester	I	Core Major-8	Film studies	4	25	75	100
11	I Year II Semester	I	Core Elective-2	PR & Corporate Communication	3	25	75	100
12	I Year II Semester	II	NME	Public Relation's	3	25	75	100
13	I Year II Semester	II	Soft Skills		2	20	80	100

TOTAL MARKS**CREDITS: 24****Major-400: Elective-200****THIRD SEMESTER**

S.No	Year/Semester	Part	Subject	Title of the Paper	Credits	CIA	ESE	Total
14	II Year III Semester	I	Core Major-9	Television-Journalism	4	25	75	100
15	II Year III Semester	I	Core Major Practical III-10	Media Skills-III(Television Journalism Practical's)	4	40	60	100
16	II Year III Semester	I	Core Major-11	Photo journalism	4	25	75	100
17	II Year III Semester	I	Core Major-12	Communication Research Method	4	25	75	100
18	II Year III Semester	I	Core Elective-3	Tamil Society ,History, Politics	3	25	75	100
19	II Year III Semester	I	Core Elective-4 (practical-1)	Performing Arts and Communications(Practical)	3	40	60	100
20	II Year III Semester	II	NME	Event management- Practical	3	25	75	100
21	II Year III Semester	II	Soft Skills		2	20	80	100
22	II Year III Semester	II	Internship		2	-	-	-

TOTAL MARKS

CREDITS: 29

Major-400: Elective-300

*** Internship will be carried out during the summer vacation of the first year and marks should be sent to the University by the College and the same will be included in the Third Semester Marks Statement.**

FOURTH SEMESTER

S.No	Year/Semester	Part	Subject	Title of the Paper	Credits	CIA	ESE	Total
23	II Year IV Semester	I	Core Major-13	Media organizationand Management	4	25	75	100
24	II Year IV Semester	I	Core Major-14	Advertising	4	40	60	100
25	II Year IV Semester	I	Core Major Project-15	Research Project	4	20	80	100
26	II Year IV Semester	II	Core Elective -5 (Practical-2)	PR Campaign - Practical	3	40	60	100
27	II Year IV Semester	II	Soft Skills		2	20	80	100

TOTAL MARKS

CREDITS: 17

Major-300: Elective-100

	Marks	Credits
NME/Core/Elective	2200	81
Soft Skills/ Internship	400	10
Total	2600	91

Recommended Credits Distribution: (Total should not be less than 91 Credits)

Course Type	Course	Credits	Total Credits
Core (Theory)	11	4	44
Core (Practical)	3	4	12
Core (Project)	1	4	4
Elective (Theory)	3	3	9
Elective (Practical)	2	3	6
Internship	1	2	2
Skill based courses	4	2	8
Non-major elective	2	3	6
Total			91

PROCEDURE FOR INTERNAL MARKS

Theory	Internal Marks	25
	<u>Distribution</u>	
	Tests	= 15
	Seminar	= 5
	Assignments	= 5

		25

Practical	Internal Marks	40
	<u>Distribution</u>	
	Tests	= 20
	Record	= 20

-
