

TIMES B.COM COURSE RANKING SURVEY 2024

The Primary objective of this research was to arrive at a list of Top Private Colleges offering B.Com Course and rank them across the Chennai City.

Top Private B.Com Institutions - Chennai	Rank
Dwaraka Doss Goverdhan Doss Vaishnav College (Autonomous)	1
M.O.P.Vaishnav College For Women (Autonomous)	2
Shrimathi Devkunvar Nanalal Bhatt Vaishnav College for Women (Autonomous - Affiliated to University of Madras)	3
Hindustan College of Arts & Science	4
Agurchand Manmull Jain College	5
Anna Adarsh College for Women	6
Annai Violet Arts & Science College	7
Shri Shankarlal Sundarbai Shasun Jain College for Women	8
S.A. College of Arts & Science	9
Dr. MGR Janaki College of Arts and Science for Women	10

Top Private B.Com Non Autonomous Institutions - Chennai	Rank
Hindustan College of Arts & Science	1
Agurchand Manmull Jain College	2
Anna Adarsh College for Women	3
Annai Violet Arts & Science College	4
Shri Shankarlal Sundarbai Shasun Jain College for Women	5
S.A. College of Arts & Science	6
Dr. MGR Janaki College of Arts and Science for Women	7
Apollo Arts & Science College	8
Shri Krishnaswamy College For Women	9
Chellammal Women's College	10

TOP Private B.Com Institutions in Placements - Chennai	Rank
Dwaraka Doss Goverdhan Doss Vaishnav College (Autonomous)	1
Shrimathi Devkunvar Nanalal Bhatt Vaishnav College for Women(Autonomous - Affiliated to University of Madras)	1
Agurchand Manmull Jain College	2
Hindustan College of Arts & Science	2
Annai Violet Arts & Science College	3
S.A. College of Arts & Science	4
Apollo Arts & Science College	5

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EMPOWERING FUTURE BUSINESS LEADERS: A SPOTLIGHT ON THE COMMERCE DEPARTMENT

The Department of Commerce at Shrimathi Devkunvar Nanalal Bhatt Vaishnav college for Women, Chromepet, Chennai was inception in the year 1976. Since inception, it stands as a beacon of quality education, nurturing the business leaders of tomorrow. As economic landscapes evolve and global markets expand, the department remains steadfast in its commitment to provide a comprehensive and dynamic education. In an era where the boundaries of business are constantly expanding, the Department of Commerce offers seven specialized undergraduate programs - B.Com Corporate Secretaryship



(B.Com CS), B.Com Information and System Management (B.Com ISM), B.Com Honours, B.Com Accounting & Finance (B.Com A&F), B.Com Computer Application (B.Com CA) and stands first to introduce B.Com Professional Accounting (B.Com PA) and B.Com Banking and Insurance Management (B.Com BIM) under affiliation of University of Madras, by enhancing employability in career advancement opportunities.

In addition, students are enriched with certificate programs offered by TamilNadu Apex Skill Development Centre for Logistics, Finmark, L&T, TCS and Times. The college is accredited as a study centre and has signed a Memorandum of Understanding with Institute of Chartered Accountants of India (CA), Institute of Cost Accountants of India (CMA), and Institute of Company Secretaries of India (ACS). These professional courses provide substantial benefits to students by enhancing their career opportunities, increasing earning potential, building their professional credibility, developing comprehensive skills, offering networking opportunities and ensuring job security. The Department of Commerce is proud to announce that 15,755 graduates have passed out in their 47 years of journey and our alumni are well placed nationally and internationally. The college offers placement training programme which benefits students by providing valuable job opportunities in the reputed concerns like Deloitte, IntelliPaat Software Solutions Pvt Ltd., NielsenIQ, Teceze Consultancy Services, Mr. Cooper etc.,



The faculty are academic experts, who bring a wealth of experience and insight to the classroom. Their dedication to mentorship and hands-on learning ensures that students not only grasp theoretical concepts but also gain practical



cal experience through case studies, internships and live projects. All the commerce discipline students and staff host regular seminars, workshops, and talks featuring prominent business leaders and entrepreneurs.

In order to bridge the gap between theoretical knowledge and real time application of Tally and GST compliance, the college conducts comprehensive skill training course for the final year students. Apart from this, students undergo self learning virtual courses through ArthaVidya, Swayam NPTEL and Coursera. In

As the global business landscape continues to evolve, the Department of Commerce remains at the forefront, continually updating its curriculum and pedagogy to reflect the latest trends and technologies. Its commitment to quality and innovation ensures that students are well-prepared to shine in diverse roles across the business world.

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FOR A FAST-PACED WORLD, SACAS IS THE GATEWAY FOR GROWTH

B.Com. Programmes at S.A. College of Arts & Science (SACAS) offer a diverse range of academic programmes with 13 undergraduate and three postgraduate in arts, science, commerce, and management. Among these, the B.Com. programmes stand out for their specific branches, including general, accounting & finance, bank management, computer application, and corporate secretaryship. These programmes kindle innate leadership and professional skills, preparing students to tackle the dynamic challenges of the corporate world. SACAS prides itself on employing a win-win strategy to nurture a sustainable learning environment that promotes learning exchanges and capacity building. The college's experienced, qualified, and constantly updated faculty members are dedicated in equipping students with the knowledge and skills needed to meet the demands of the global marketplace. The college's student-centric approach incorporates various innovative teaching methods, such as students' knowledge transformation sessions, peer teaching and learning, blended learning, ICT aids, and experiential learning. These methods provide students with a holistic educational experience, ensuring they are well-prepared for future



endeavors. It also hosts numerous seminars, workshops, conferences, and other programmes that significantly benefit both students and faculty. These initiatives are not limited to the college's community but are extended to neighboring institutions, fostering a broader academic and professional network.

S.A. COLLEGE OF ARTS & SCIENCE

Cross-cutting issues are pivotal to the growth of the commerce departments, addressed through activities like Human Chain Formation and other extension services alongside the social service wing. Additionally, the college maintains active professional body memberships and MoUs, supporting students with certification programmes and internships. Beyond academics, the college emphasizes capacity-building programmes and skill activities. The college's students consistently achieve good positions in professional examinations such as CA, CMA, and CS. Notably, SACAS offers unique certificate courses in GST and IT Filing, enhancing the practical knowledge of its students. Practical learning is further promoted through internships, industrial visits, and project work. SACAS has also led several significant projects and mentored various institutions under schemes like Unnat Bharat Abhiyan, adopting five villages in Thiruvallur district to engage students in water management and budgeting initiatives. Entrepreneurship-centric courses at SACAS aim to identify and hone the latent entrepreneurial skills of students. The college also encourages participation in co-curricular and extra-curricular activities, where students frequently achieve notable achievements. Commerce programmes at SACAS are ideal for those seeking comprehensive insights and mastery in the field of commerce, paving the way for students to reach the zenith of their professional aspirations

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The Technological Revolution in Commerce Education: Preparing Students for a Digital Future



continuously evolving digital services. The ability to address ethical issues related to the use of technology in business, such as data privacy and AI ethics, is also an important part of marketing education.

Another trend in business education is the use of industry-standard software and tools, which provide students with hands-on experience. Familiarity with ERP systems, CRM tools, and advanced data visualization software not only enhances employability but also reduce the learning curve for graduates entering the workforce.

At A.M. Jain College's Department of Commerce and Business Administration, they actively embrace these trends. The college offers a robust curriculum that combines traditional business education with the latest digital courses. Students gain practical experience with industry-standard tools, ensuring they are job-ready upon graduation. The college also emphasizes the development of soft skills such as critical thinking, creativity, and emotional intelligence, ensuring that graduates are well-prepared to navigate the challenges of the modern business world. This holistic approach equips students with both technical and human skills, making them valuable assets in the evolving digital economy.

By incorporating cutting-edge technological content into education and offerings, institutions strive to have graduates who are not only knowledgeable about digital technologies but also be able to apply them effectively in the workplace.

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As technology makes its presence felt across sectors, it has evolved to reshape many of them, including business education. In order to keep up with this transformation, universities and colleges are remodelling their programs to keep their students updated with the comprehensive skills and knowledge required to grow in today's digital economy.

Traditional business disciplines such as accounting, finance and marketing are being revamped to include digital elements. For example, modern accounting courses now include blockchain technology and its implications for financial record-keeping, while marketing classes focus on digital marketing strategies, social media analytics, and search engine optimization. Topics including fintech innovations, crypto-



currency and algorithm trading are being explored and incorporated in these courses. This combination of digital disciplines with popular courses ensures that students graduate with knowledge that is relevant and applicable in today's technology-driven world of work.

Data analytics has become a cornerstone of many marketing programs. Students learn how to collect, manipulate and interpret big data in these programs to drive artificial business decisions. Machine learning courses are also becoming increasingly common, as these technologies plays a major role in operations and planning, featuring

