

**EMPOWERING YOUTH IN TERMS OF PERSONALITY &
EMOTIONAL INTELLIGENCE TOWARDS ACHIEVING
SUSTAINABLE DEVELOPMENT GOALS AMONG YOUTH IN
DR. AMBEDKAR GOVERNMENT ARTS COLLEGE**

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ABSTRACT

The aim of the study was to assess personality and emotional intelligence among young people. According to the United Nations, 18–24-year-olds are considered young people. The type of research is quantitative in nature. The study design is descriptive, and the sampling technique is a simple random sampling from the probability method. Sample size of the study is 50 and the field of study is Dr. Ambedkar Government College of Arts, Vyasarpadi. The data collection tool used the Big Five Personality Inventory to measure personality and the Emotional Intelligence Questionnaire was used to measure the Emotional Intelligence Leadership Toolkit. Data analysis is done by SPSS (Statistics Collection for Social Sciences). Statistical testing uses t-tests. Incorporated in the study. The study results show that most young people need attention because their emotional intelligence and personality are weak. Therefore, the study suggests that young people need to manage their emotional intelligence and be self-aware of their personality, which is the basic self-development that enables them to function effectively towards sustainable development.

KEYWORDS-PERSONALITY, EMOTIONAL INTELLIGENCE, YOUTH, SUSTAINABLE DEVELOPMENT GOAL